

MEDIA RELATIONS POLICY
BLUE ECOLOGY INSTITUTE FOUNDATION (BEIF)

To ensure the quality and consistency of information disseminated to media sources, the following policy shall be enforced:

Only the CEO or other individual(s) designated by the board are authorized to speak with the media. The CEO and the board designate shall collaborate on message development and coordinate who will handle which press inquiries.

Staff, volunteers, board members (other than the chair) and members acting in a capacity within a committee, or a caucus shall not make public statements, provide information for distribution, or provide background information to the media unless directed to do so by the CEO and/or the board.

Provided that they have prior permission to do so from the CEO or the board, staff, volunteers, board members, and members acting in a capacity with a committee, or a caucus shall speak publicly on behalf of BEIF only in accordance with established public speaking guidelines.